



The "WOW" Factor Article 6

It's your party

Do you remember the last time you went to a party where you didn't know any of the guests? Did you stand around, drink in hand, trying to make small talk with these strangers? Unless you're at a singles mingle, it can be a brutal experience.

As a hostess, you have the opportunity and responsibility to bring your guests together by giving them something to either do, watch or to talk about. A "WOW" factor will add excitement and will stimulate conversation amongst your guests.

Have you got "it"?

So what is a WOW factor and is it expensive? A WOW factor can simply be your decorating theme or concept. Stimulate your guests through surroundings. By setting a creative scene you can actually direct the mood of the party.

WOW...so cool!

Maybe it will be as simple as flashing wine glasses for each guest. When using this particular element and you look around the room, the landscape comes "alive". Guests will talk about the glasses and think you are the "coolest" for coming up with something so unique.

Kick it up a notch!

Having a cookout? Kick it up a notch and go Hawaiian, turn it into a luau. Greet your guests with a lei and tropical drinks with fancy stirrers or umbrellas. Add some straw skirting around your serving table and a big bowl of fresh tropical fruit on the table. Local stores are stocked with inexpensive décor that will make your party POP!

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